

THE WOOLIE EWE—1301 CUSTER RD. STE 328, PLANO, TX 75075
WWW.WOOLIEEWE.COM—972-424-3163, 800-460-9276

The Woolie Ewesletter

Notes and Quotes

We would like to thank each and every one of you for your fantastic thoughts on the first issue of the **The Woolie Ewesletter**. It means so much to us knowing that we're meeting your needs and desires. With that in mind, we have lots of surprises in store for you in the coming weeks.

First, we are announcing that we are beginning a remodeling of the store. It has become apparent that chairs are sometimes at a premium around the table and we want to remedy that and

include more seating for each of you.

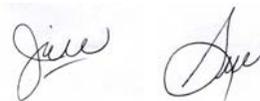
We also are clearing the way for a myriad of yarns new to the Woolie Ewe and the metroplex. Please know that we are always on the hunt for the newest and best examples of yarns for your knitting prowess.

Many of you have heard that we are installing a POS (point of sale) system. This helps both the customer and the shop owner. We know exactly what yarns are selling and can restock faster. Please bear with us

as we make these changes. We will serve all your needs each and every day.

Watch your e-mail for a HUGE announcement in September. The Woolie Ewe promises you won't be disappointed. The best is yet to come!

We hope to see you soon as we all begin our fall projects.



“Cozying” up to a pot of tea

Word on the street says our first Woolie Ewe contest was quite popular. Therefore, as projects were coming in fast and furiously the last few days, we felt the need to allow for all the mailed entries to be delivered. (You know how the Plano mail system is — sometimes quite a throw back to the Pony Express). We hope you don't mind if there is a slight delay in announcing the winners.

True to what was expected, our customers have come through with

stellar examples of tea cozies. We are thrilled with the entries. Please watch for the next issue of the Woolie Ewesletter to see the winners with pictures to show their handiwork.

The winners will be announced by e-mail later this week. Think you're excited; well, it's all we could do not to take these home and use them as each new entry arrived. Kudos to each participant in this contest.

I'm wishing



Thinking about the holidays? We are too! The Woolie Ewe will shortly bring our Holiday Gift Wish List to the rescue. Help needy folks give just the desired gift to a relative or friend by noting your desired gift items on our list for the givers to peruse.

Any of the Woolie Ewe elves will gladly lend a hand with the wish lists.

Highlights inside this issue:

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CLASS SCHEDULES

Tuesdays — Every Tuesday Knit Night
 Sept. 20, 27 — Crocheted Purse
 Sept. 21, 28, Oct. 4, 11 — Next Step Up
 Sept. 21, 28, Oct. 5, 12 — Freeform Knitting
 Sept. 27, Oct. 4, 11, 18 — Next Step Up
 Oct. 25, Nov. 1, 8, 15 — Hanne Falkenberg
 Oct. 26, Nov. 2, 9, 16 — Beginner Knitting
 Oct. 10, 17, 24 — Beginner Crochet
 Oct. 11, 18, 25 — Intermediate Crochet

Pantone Colors for Fall 2006

The colors for fall 2006 are not radically different from last year's palette, but they are stunning indeed. They do seem to soothe our souls; then add in splashes of vibrant color to bring dimension and vibrancy to the neutrals.

Yarn choices echo these colors. In addition, we see the inclusion of green to our yarn palette. These were dramatically missing last year and we are happy to report that we can bring all of these to you this fall.



SIMPLY
TAUPE

PANTONE 16-0906
C.0 M.9 Y.25 K.27



PALE KHAKE

PANTONE 15-1216
C.15 M.15 Y.46 K.3



APPLE CIN-
NAMON

PANTONE 17-1045
C.0 M.29 Y.79 K.18



GOLDEN
OCHRE

PANTONE 16-1346
C.0 M.52 Y.100 K.7



MINERAL
RED

PANTONE 17-1537
C.0 M.90 Y.83 K.12



FROST GRAY

PANTONE 17-0000
C.2 M.2 Y.5 K.50



VETIVER

PANTONE 17-0613



BIJOU BLUE

PANTONE 18-3921
C.88 M.71 Y.25 K.3



PURPLE
MAGIC

PANTONE 19-3540
C.57 M.100 Y.0 K.10



RED MA-
HOGANY

PANTONE 19-1521
C.0 M.100 Y.90 K.55

Farewell, Karen

We are sad to announce that Karen Johnston has left the Woolie Ewe to pursue other business interests. Karen was a great addition to the Woolie Ewe and we will miss her humor, fun and certainly her color expertise.

The good news is that Karen is staying in the Dallas-Fort Worth area. We wish her well as she begins a career with Horchow, a division of Neiman Marcus. Thank you, Karen, for all your work at the Woolie Ewe. Good luck in your future endeavors. We know we'll see you stitching and knitting with us when you have time.



This lady deserves a hand!



Meet one of our favorite customers, Misti Urech. Truthfully, we have a lot of favorite customers, but this one deserves special consideration. We bet you can tell why.



Yes, Misti is about to become a Mama. Our baby department is filled with expectant Moms-to-be often, so when Misti came in and told us she was pregnant, we were thrilled. Pictured here, Misti is about fourteen weeks pregnant.

Now for the rest of the story—Misti is about to become the Mama to four baby girls — quadruplets! Misti's

own mom and husband know why she is so special. But we think she is very special too. There has been no whining. Excited shrieks of glee have come echoing through the store when Misti arrives with news of the babies' progress.

Here are some of the particulars about Misti. First, she has to eat 4,000 calories a day to sustain herself and the four babes. Now this may sound like eating nirvana to you, but it is hard to eat 4,000 calories a day. Can you imagine pacing yourself for all those calories? She also grows inches each week we see her — noticeably so. And all four tumble and roll to keep their mama company. Everyone has a busy day — babies and the mom.

If you'd like to help a wonderful expectant mom and family, the Woolie Ewe will make sure Misti, Beau and babies receive your gift. Of course, anything hand knit would be really great. We will keep you tuned in to Misti and the babies' progress. Till then, keep them in your thoughts and prayers. And if you see a waddling pregnant gal around, it just might be our Misti waiting for the babies to arrive—hopefully around Thanksgiving.

Announcing...



One day this August, Jill and John Brown were surprised with the announcement that their McKinney antique house had been chosen for the McKinney Heritage Guild Holiday Tour of Homes.

Mark your calendars for the following dates: December 2nd & 3rd. The house will be decorated for the holidays and each of you are invited to purchase tickets at the shop.

As many of you know, Jill and John have been rehabbing their nineteenth century home since purchasing it two years ago. They are putting on the finishing touches in the next few weeks as Jill also prepares her holiday decorations. Information on the home tour, including a map to McKinney and the homes will be available in the store. We are anticipating the tickets going on sale the first of November, but feel free to check for ticket sales sooner.

We're falling for Fall

Lots of customers come into the Woolie Ewe each day and want to know what we're knitting. Folks always think we sit around our knitting roundtable and knit and/or discuss knitting. Yes, they are partly right. We think about knitting each day, but rarely act on that knitting while at the shop. So, what do we do all day besides wait on customers when they come through the door? Let's show you in a picture. You know what they say, "A picture is worth a thousand words."

Note Sue Tuley, owner of the Woolie Ewe, to the right. Here you see her peeking above a box surrounded by lots of boxes. What does that tell you? The fall boxes have begun to arrive.



Sue with the Myriad of Fall Arrivals

That is a mere understatement! In one week we received eighty-seven boxes. Thus, we begin the arduous task of opening, oohing and aahing, stocking and then quickly trying to move to another box. It is time consuming, heavy and tiring, but did you hear us scream "We love fall yarns?"

When you drop by the store, please ask for a quick tour of the myriad of new yarns. Then place your order for a warm fire in the fireplace, a pot of simmering soup on the stove and some luscious yarn to knit with. We can supply the yarn, the needles and all the inspiration a person could want for their fall knitting bags.

We're waiting for you!

How may I help you?

We'd like to introduce you to one of our favorite knitting gurus, Opal McCleary, pictured left. Opal has been knitting for a few years. Well, if truth were told, it would be a lot of years, but ladies like to keep you guessing about things like age.

Born in Missouri, Opal began knitting at the age of nineteen. Opal learned knitting from a friend. Little did that friend realize what she helped to foster. A life long love affair between Opal and her yarn began the first time Opal held knitting needles and yarn in her hands. Even when money was short and she couldn't afford yarn, she still thought about knitting and crafting.

Along life's highway, Opal married her husband, Charles A. McCleary, and they enjoyed fifty-four years of marriage together. Opal has two children, Charles E. and Rose Ella, who are atten-

tive to their loving mom.

Opal loves to show you around her home where her favorite items are displayed. Beside the pictures of her children and two grandsons, she also displays beautiful handmade items of lace and tatting. Works in progress are everywhere and each receives weekly attention. You see, Opal is a life long learner. Thinking you can't accomplish



something just isn't in Opal's vocabulary.

Asked what Opal enjoys knitting most garners the answer of "whatever I'm knitting at the moment." She enjoys teaching each knitter at all levels of their knitting experience.

Opal began working for Sue Tuley shortly after Sue opened the Woolie Ewe. She left briefly and returned in 2002 to the knitting roundtable. We wouldn't know what to do without her. Opal deftly flows from one knitting issue to another with ease. She calms and cajoles each knitter to believe all obstacles can be overcome. Practice makes perfect and that means knitting too.

So next time you come calling, speak to Opal, our knitting guru. She's a peach to all who know her.

A Taste of Fall



Pecan Muffins a la Darla

(Darla always shares these when the cool north winds begin to blow. Come on in, Darla. We love 'em anytime!)

Recipes from favorite Woolie Ewe customers will be offered for your dining delight from time to time. Happy fall baking from us all!

If you would like to submit a recipe for inclusion in our newsletter, send to: info@woolieewe.com

Ingredients:

- 1 cup light brown sugar
- 1/2 cup flour
- 2 eggs, beaten
- 2/3 cup salted butter, melted
- 1 cup pecans, chopped



Procedure:

Mix together all ingredients with a light hand. Over mixing will create a tough muffin.

Prepare mini muffin tins by spraying with Baker's Joy or greasing and flouring tins.

Bake at 325 degrees for 12-15 minutes or until tested for doneness.

Makes 2-1/2 to 3 dozen mini muffins.

Podcasts — what are they?

All of these new "techie" words have each of us confused and wondering. A podcast is an emerging technology where a person downloads a multimedia file, such as audio or video programs, over the Internet using a computer or other devices. Born shortly after 2000, the word "podcasting" was coined in 2004, and

comes from "iPod, a product of Apple Computer.

The term podcast can mean both the message and the way that message is sent. It is, in short, like a radio broadcast of old — except it all comes over the computer or other mobile devices.

What does this mean for you,

the knitter? There are many knitting podcasts out there for your listening and educational pleasure.

If desired, check out Marie Irshad's podcast, called Knit Cast. The web address is: www.knitcast.com. Marie interviews many knitting notables and it's fun to knit while you listen. A listing of additional podcasts will be forthcoming.

Our Gift to You

With each issue of the Woolie Ewesletter we plan to include a free pattern we think you will love.



BAMBOO HANDLES HANDBAG

By The Woolie Ewe

Materials: Kasbah by Ella Rae – 7 balls or
Linen Print by Rowan – 7 balls
Needles: Size 11 US (8mm)
Gauge: 3 sts per 1" and 4 rows per 1"
Note: Tote is worked carrying 2 strands throughout with size 11 needles.

Cast on 12 stitches.

Work in stockinette stitch for 32 rows ending with a RS row.

Place marker (PM) at the beginning of the round. Pick up (PU) 32 sts on the long side, PM, PU 12 sts on the cast on edge, PM. PU 32 sts on the remaining long side, PM. Knit 12.

Note: You will have a total of 4 markers in the four corners. Use two different color markers, one for the beginning of the round, and the others for the increase/decrease points.

Round 1: Knit even slipping markers.

Round 2: Beginning Increase Round: Slip marker (sl m), K1, make one (M1), K to last 2 sts, M1, K1, sl m (this will have been your first long side), sl m, K12, sl m, K1, M1, K to last 2 sts, M1, K1, sl m, K12.

Repeat rounds 1 and 2, five (5) times.

Knit even for 5 inches.

Decrease round: Sl m, Slip Slip Knit (SSK) (creates a left slant decrease), K to last 2 sts, K2 together (K2 tog) (creates a right slanted decrease), sl m, K12, sl m, SSK, K to last 2 sts, K2 tog, sl m, K12.

Repeat decrease and round 1, 5 times. Purl one round and bind off in K.

SSK – slip 2 sts as if to knit from left to right needles,
place the left needle through the front loop of both,
then K2tog through the back loop.

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An eye for freeform knitting

In spring all eyes turn to new ideas. That happened this past spring with the inclusion of Freeform knitting to our class schedule. We thought you might like to see a few pictures from these classes. Our next class in freeform or scrambling

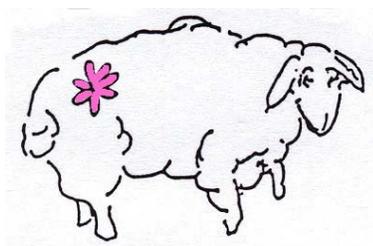
will begin every Thursday, September 21st to October 12th, 7 to 9 PM. This is also a great way to use up yarn scraps while creating a beautiful keepsake for a friend or yourself.

A few openings remain, so call soon to reserve your place.



SOMETHIN'S BREWIN' AND IT'S NOT TEA!

BE ON THE LOOKOUT



REMINDERS

NEXT ISSUE:

New fall books, Podcasts, more thoughts on gauge, holiday gifts and many more items for your knitting enjoyment.

NEWS FOR EWES:

Our newsletters will be delivered every other month instead of quarterly. Also look for announcements and flyers in-between regular publication dates.

The **Woolie Ewesletter** is published by The Woolie EweYarn Company, 1301 Custer Road, Plano, TX 75075.

Our staff is happy to assist your knitting experience in any way during the following hours:

Monday thru Friday — 10 AM—6 PM

Saturday — 10 AM—4:30 PM

Closed Sundays

Please feel free to forward this email to friends and family. Your comments, questions and suggestions are welcome.